



Beautification Committee

Three-Star Program

The visual environment and physical appearance of a community are significant indications of its overall health and stability. Community beautification activities, including proper waste management, promote quality of life while protecting the area's environmental assets.

Responsibilities of Chairperson(s):

- ✓ **Form a Beautification Committee** to promote a comprehensive, coordinated approach to improving the community's appearance. The committee will need to address volunteer recruitment, project selection, community group coordination, coordination with city, county or other public resources dedicated to beautification, and the following groups **should** be represented on the committee: city and county governments, existing beautification organizations, local sanitation code/ordinance enforcement, community organizations, gardening clubs, Department of Public Works, Business and Industry, Tennessee Department of Environment & Conservation, Keep Tennessee Beautiful, and Tennessee Department of Transportation.

This list is not exhaustive. Depending on the resources available in the community, many other organizations and individuals can be asked to participate.

If your community chooses to join Keep Tennessee Beautiful, additional resources from the Keep Tennessee Beautiful and Keep America Beautiful programs can be made available to assist your community beautification program. Keep Tennessee Beautiful is a statewide education and networking program dedicated to empowering local people to take responsibility for enhancing the community environment. In working on a beautification and litter program, communities can cultivate means to enhance and increase the beauty and quality of life in our state. For more information on the Keep Tennessee Beautiful Program log onto www.KTnB.org.

✓ **Five-Year Plan:**

Develop a five-year plan for the beautification of the community, including entrances to the community, downtown, residential neighborhoods, and commercial and industrial areas. Solid waste management practices including plans for resource recovery and recycling **should** be created and/or reviewed. To the extent practicable, organic waste material should be recycled into compost or mulch and used in beautification projects such as shrub or flower plantings. The five-year beautification plan **should** also be included in the five-year economic development strategic plan.

✓ **Beautification Projects:**

Two (2) beautification projects **must** be completed each year. These two projects **must** be community wide projects that will contribute to the enhancement of visual and scenic values.

✓ **Litter/Recycling - Programs must be in place regarding:**

- a. Roadside Litter Pickup
- b. Recycling- plan (**must** include program area)
- c. Litter Education Targets: Students, Public, Media, Government, and Businesses

Must do at least 3 of the 5 targets under Litter Education Targets

- ✓ A **progress report of the committee shall** be presented to the local legislative body a **minimum of two (2) times per year** to be included in the minutes of the local legislative body. Report format provided by the Regional Economic Development Specialist.
- ✓ **Reports will be due by _____ and _____.**